

Dear Colleagues:

*Everyday Words for Public Health Communication*, a new document from CDC, offers expert recommendations from CDC's Health Literacy Council and other agency communicators on how to reduce jargon and replace problematic terms to improve comprehension.

*Everyday Words* is based on years of experience and formative research by CDC's communication staff testing materials with diverse audiences. It provides:

- Substitute terms
- Real-life examples of difficult public health passages
- Revised wording
- Tips to reinforce meaning and avoid other common pitfalls.

Access the full document and more information by visiting the "[Develop Materials](#)" section of our [health literacy website](#). Please send comments and suggestions for additional terms to the mailbox on the website.